

Strategic Planning Phases - BUSINESS

Analyze business environment

Mission, vision, values
SWOT analysis
External factors
Policies

Understand stakeholder needs

Mission, vision, values
Goals cascade
Balanced scorecard

Confirm mission, vision, values

Mission, vision, values
SWOT analysis
Balanced scorecard
Goals cascade

Current and desired state analysis

Maturity/capability assessments
Goals cascade
Design factor analysis

Goals, objectives, and strategic plan

Mission, vision, values, goals, objectives, critical success factors
Risk management
Enterprise strategy

Execute and Monitor

Balanced scorecard
Maturity/capability assessments
Design factor analysis

Understand enterprise context and direction

Understand business needs

Create mission, vision, values for IT

Define the gap between current and desired states

Create the IT strategic roadmap

Communicate the strategy and direction

Strategic Planning Phases – INFORMATION TECHNOLOGY